

POLITICAL STRATEGY & CONSULTING

The difference between a victorious candidate and a losing candidate is oftentimes undetectable from the public's perspective. They both work hard. They both seem serious and have strong opinions on the issues of the day. Yet donors, officials, and voters all seem to flock to one candidate over the other. Why does this happen?

The difference comes down to the consultant. Just like the Chicago Bears would be lost on the field without their coaching staff, many promising campaigns flounder simply because they are spinning their wheels without strategic guidance.

At Cor Strategies, we have the political experience, strategic vision, and networks to guide you through the electoral process and ensure a successful outcome.

From developing the initial campaign strategy and budget to navigating the candidate and campaign team through the complexities of the race, we are your guide. We also help you build relationships with the key influencers in your district and develop partnerships with influential political organizations.

As your strategic guide, we have secured victory for candidates in races at every level.

From high-profile federal campaigns to polarizing local races, every time our candidates outperformed expectations.

The need for these services is not limited to campaigns. We have consulted for dozens of civic organizations ranging from nationwide educational 501c3 not-for-profit organizations to targeted political action committees.

The platform is different but the importance of strategic counsel remains the same, ensuring success thanks to an organization with a clearly-defined mission and an objective leader ensuring the team continues heading down the right path.

***Strategic
guidance
is key.***

***The difference between winning and losing is the strategy.
That's why you need Cor Strategies.***